

MINUTES OF CTAHA BOARD MEETING

January 11, 2022

Board Members present were:

Mat Burke, Peggy Cuevas, Jan De Jong, Alice Ann Freeman, Terry Kirkpatrick, Nancy Morton, Denise Nicols, Lori Ragland, Dianna Wolfe

Minutes of the last meeting were approved.

We always lose money at the horse shows but the last show we only lost \$108. The loss is because of Maurice's kitchen. Paying for his services is not something we had previously done.

Show dates for 2022 are:

March 19, April 23, August 6, October 22.

Mat will sign a contract for each show which will need to be accompanied by a check for \$250 each.

We will ask for the same dates for the next several years.

Kathy Braden, Edith Snowden, Jennifer Goslin, Dana Weddle, Josie Gillespe, Ashley Roberts, Dana T. Sterling Bradley, John Nicols, Alison Cowden, are possibilities for judges. (There may be others but I couldn't catch them) We will investigate a quarter horse judge. **Mat, Jenn, Nancy, Denise** contact the names on the list.

Mat will contact Paul Cates and give him the 2022 show dates.

Alice Ann will help update the website. **Nancy** will help **Alice Ann** with passwords, content, format, etc.

Tara and **Lori** will do banner sponsorships for shows. Fees will be \$250 a banner for 4 shows and links on website for their businesses.

High Point end of year could be a cooler with CTAHA logo on it. Put it along with a halter on a rack by the sign up table at each show so people will know what they are signing up for. Lori will order cooler and halters. **Mat** has the High Point tracking sheet. **Mat** will send out Green Dot for sale sheet for our approval.

Class sponsorship will be \$10.

We have 110 names on our newsletter email list with a 10-20% opening rate.

We will look into T-shirts for volunteers and to sell at horse shows. **Lori** will ask Tara if the banner firm also makes t-shirts. **Nancy's** husband could bring his screen press to the shows and

make t-shirts to order. All we would need to bring is an inventory of shirts. **Nancy** will look into where to get the shirts.

Peggy will order ribbons for the year (2022) of shows.

Everyone put on your thinking cap and think of names for each of the shows.

At our next meeting on February 8, 2022 we will discuss the upcoming show on March 19th.

The meeting closed at 7:45.